

S. No.	Publication	Headline	Date
Byline			
1	AiThORITY	AI Ethics and Responsible Innovation: Ensuring Ethical Practices in Computer Vision	February 27, 2024
2	YourStory	Unlocking new opportunities: Computer Vision's impact on wealth management	December 23, 2023
3	IndiaAI	Enhancing Security and Privacy in the Age of Computer Vision	March 13, 2024
4	TechGraph	Team Pitchfork to discuss the same with Team Prisma	(In Pipeline)
5	CXO Today	Machine Learning in Computer Vision: Unraveling the Complexity	May 16, 2024
Interactions, RBM & Podcast			
1	CXO Today	Rise in the implementation of AI across different areas has spurred the growth of ethical uses of AI algorithms	November 27, 2023
2	Analytics India Magazine	Prisma AI Has an 'Eye on You' at Adani Airports	December 7, 2023
3	Express Computer	RBM	December 26, 2023
4	IndiaAI	Focus on creating use cases for the humanization of AI	January 18, 2024
5	TimesTech	Prisma AI's Veri5 Transforms Pro Kabaddi Fan Experience	February 8, 2024
6	The Hindu Business Line	Interaction - Waiting for coverage	February 20, 2024
Industry Stories			
1	Entrepreneur India	Combating Deepfakes Entrepreneur	December 6, 2023
2	Deccan Chronicle	THE DEEPFAKE RESURRECTION	February 20, 2024
3	BW Businessworld	India's AI ML Trajectory Investments Challenges And Growth	March 11, 2024
4	BW Businessworld	Dark Side Of Digital Romance: AI, Deepfakes Fueling Online Scams	-
5	BW Businessworld	Shared responses with the journalist	-
6	TechGig	National Technology Day 2024: Insights from tech leaders	May 10, 2024
Events			
1	BW Gen AI Summit	Over 50 Leaders Discuss The Future of Generative AI In India At BW Gen AI Summit 2024	April 1, 2024
2	BW Gen AI Summit	AI Revolution: Bridging Gaps & Creating Opportunities	
3	Exchange4Media	BW Businessworld Hosts Gen AI Summit Leadership Awards	April 8, 2024
4	Entrepreneur India	India's Role in AI Should Move towards Being a Product Driver in the World Entrepreneur	August 31, 2023
5	Analytics Insight	Interview With Dr. Shreeram Iyer, Group Chairman and CEO, Prisma AI - Podcast	December 14, 2023

Press Releases			
Pitchfork x Prisma Release			
1	Media Infoline	Prisma AI selects Pitchfork Partners for strategic communication mandate	July 25, 2023
2	CXO Today	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	July 25, 2023
3	MediaBrief	Prisma AI entrusts Pitchfork Partners with strategic communication mandate	July 25, 2023
4	Exchange4media	Pitchfork Partners bags strategic communication mandate for Prisma AI	July 25, 2023
5	Social Samosa	Pitchfork Partners bags the strategic communication mandate for Prisma AI	July 25, 2023
6	Adgully	Prisma AI entrusts Pitchfork Partners with the mandate for strategic comm	Jul 25, 2023
7	APN News	Prisma AI Entrusts Pitchfork Partners With The Mandate For Strategic Communication	Jul 25, 2023
8	Passionate in Marketing	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 25, 2023
9	ET BrandEquity	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	July 26, 2023
10	Afaqs!	Prisma AI appoints Pitchfork Partners as strategic communication partner	July 26, 2023
11	PR Moment India	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	July 26, 2023
12	Medianews 4u	Prisma AI hands Pitchfork Partners comms mandate	July 26, 2023
13	Industry Outreach Magazine	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 26, 2023
14	Indian Television	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 27, 2023
15	Online Media Cafe	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 28, 2023
16	Shreyas Web Media Solutions	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 28, 2023
17	QuickBizNews	Prisma AI entrusts Pitchfork Partners with the mandate for strategic communication	Jul 28, 2023
18	BW Marketing	Prisma AI Awards Strategic Communication Mandate To Pitchfork Partners	July 28, 2023
19	Agency Reporter	Pitchfork Partners secures strategic communications mandate for Prisma AI	July 28, 2023
20	CommsNews	Prisma AI hands over communications mandate to Pitchfork Partners	July 28, 2023
Adani x Prisma release			

1	TechCircle	Adani Group, Prisma AI extend partnership to offer AI-based customer services at airports	October 17, 2023
2	Media Bulletins	Prisma AI Expands Partnership with Adani Group to Implement Desk of Goodness at Four Additional Airports	October 17, 2023
3	Business News This Week	Prisma AI Expands Partnership with Adani Group to Implement Desk of Goodness at Four Additional Airports	October 17, 2023
4	Smart Business news	Prisma AI Expands Partnership with Adani Group to Implement Desk of Goodness at Four Additional Airports	October 17, 2023
5	CRN India	Prisma AI Expands Partnership with Adani Group to Implement Desk of Goodness at Four Additional Airports	October 17, 2023
6	CXO Today	Prisma AI Expands Partnership with Adani Group to Implement "Desk of Goodness" at Four Additional Airports	October 17, 2023
7	MediaBrief	Prisma AI expands partnership with Adani Group for enhanced airport experiences	October 17, 2023
8	CIO News	Prisma AI Expands Partnership with Adani Group to Implement "Desk of Goodness" at Four Additional Airports	October 18, 2023
9	HTSyndications	Prisma AI Expands Partnership with Adani Group for Additional Airports	October 18, 2023
10	PNI News	Prisma AI to Implement "Desk of Goodness" at Four Additional Airports	October 19, 2023
11	Analytics India Magazine	Adani Group, Prisma AI Partner to Improve Airport Travel with AI	October 19, 2023
12	Chennai Vision	Prisma AI Expands Partnership with Adani Group to Implement "Desk of Goodness" at Four Additional Airports	October 20, 2023
13	APN News	Prisma AI Expands Partnership with Adani Group to Implement "Desk of Goodness" at Four Additional Airports	October 20, 2023
14	Computer Reseller News	Prisma AI Expands Partnership with Adani Group to Implement "Desk of Goodness" at Four Additional Airports	October 30, 2023
JPP Announcement release			
1	CXOToday	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers for a Seamless, visual-based AI-driven Access and Security Experience!	January 16, 2024
2	ET Edge	Technology and sports merge: Facial recognition takes center stage	January 16, 2024
3	View19	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers for a Seamless, visual-based AI-driven Access and Security Experience!	January 16, 2024
4	The Financial Express	Prisma AI partners with Jaipur Pink Panthers for an AI-driven security experience	January 16, 2024
5	MediaBrief	Prisma AI joins forces with Jaipur Pink Panthers in innovative tech-sports partnership	January 16, 2024
6	Aapna Times	Prisma AI Joins Forces With Jaipur Pink Panthers In Innovative Tech-sports Partnership	January 16, 2024

7	The News Hacker	Jaipur Pink Panthers and Prisma AI Form Innovative Tech-Sports Partnership	January 16, 2024
8	The Alert Chronicle	Prisma AI Teams Up With Jaipur Pink Panthers For Cutting-Edge AI-Driven Stadium Experience	January 16, 2024
9	Tech Herald	Prisma AI to offer facial recognition based access to audiences	January 16, 2024
10	Daily Acchi Khabar	Discover Prisma AI's Game-changing Alliance With Jaipur Pink Panthers Redefines The 2024 Pro-Kabaddi League	January 16, 2024
11	Passionate In Marketing	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers for a Seamless, visual-based AI-driven Access and Security Experience!	January 16, 2024
12	TeleAnalysis	Jaipur Pink Panthers Boost Sponsorship Opportunities with Prisma AI Technology	January 16, 2024
13	Media Bulletins	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers	January 17, 2024
14	Content Media Solution	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers	January 17, 2024
15	Business News This Week	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers	January 17, 2024
16	News Taza Khabar	Revolutionizing the fan experience: Prisma Studios partners with Jaipur Pink Panthers, 2024	January 17, 2024
17	Indian Television	Prisma AI partners with Jaipur Pink Panthers	January 18, 2024
18	Media Infoline	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers	January 18, 2024
19	MyKhel	Face Recognition For Entry In PKL Venue - Jaipur Pink Panthers Link Up With Prisma AI To Introduce Next-Generation Ticketing System	January 19, 2024
20	The SportsGrail	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers for a Seamless, visual-based AI-driven Access and Security Experience!	January 19, 2024
21	CIO News	Prisma AI Redefines Sports Dynamics: Partners with Jaipur Pink Panthers for a Seamless, visual-based AI-driven Access and Security Experience	January 22, 2024
22	SportzPower	Prisma AI partners with Jaipur Pink Panthers for 'seamless ticketing'	January 23, 2024
23	Event FAQs	Prisma AI Partners with Jaipur Pink Panthers for visual-based AI-driven Access & Security Experience	January 29, 2024
24	The Tech Panda	New tech on the block: Gaming, fintech, Web3, IoT, AI, ML, digital connectivity, EV, Web3, cloud	January 19, 2024
25	The Tech Panda	India's GenAI love affair: India must be a maker & not just a user market	May 8, 2024
Prisma AI Shines with ISO Certification			
1	CIO & Leader	First in India, First in Computer Vision: Prisma AI Shines with ISO 42000: 2023 Certification	April 16, 2024
2	CXO Today	First in India, First in Computer Vision: Prisma AI Shines with ISO 42000: 2023 Certification!	April 16, 2024
3	Enterprise IT World	Prisma AI gets ISO 42000:2023 Certification!	April 17, 2024

4	APN News	First in India, First in Computer Vision: Prisma AI Shines with ISO 42000: 2023 Certification	April 17, 2024
5	Aviation A2Z	Adani Airport Uses Prisma AI for Better Passenger Assistance	April 20, 2024